asp**sms**.com

Innovative SMS Gateway & Messaging solutions

For Your Business

aspsms.com
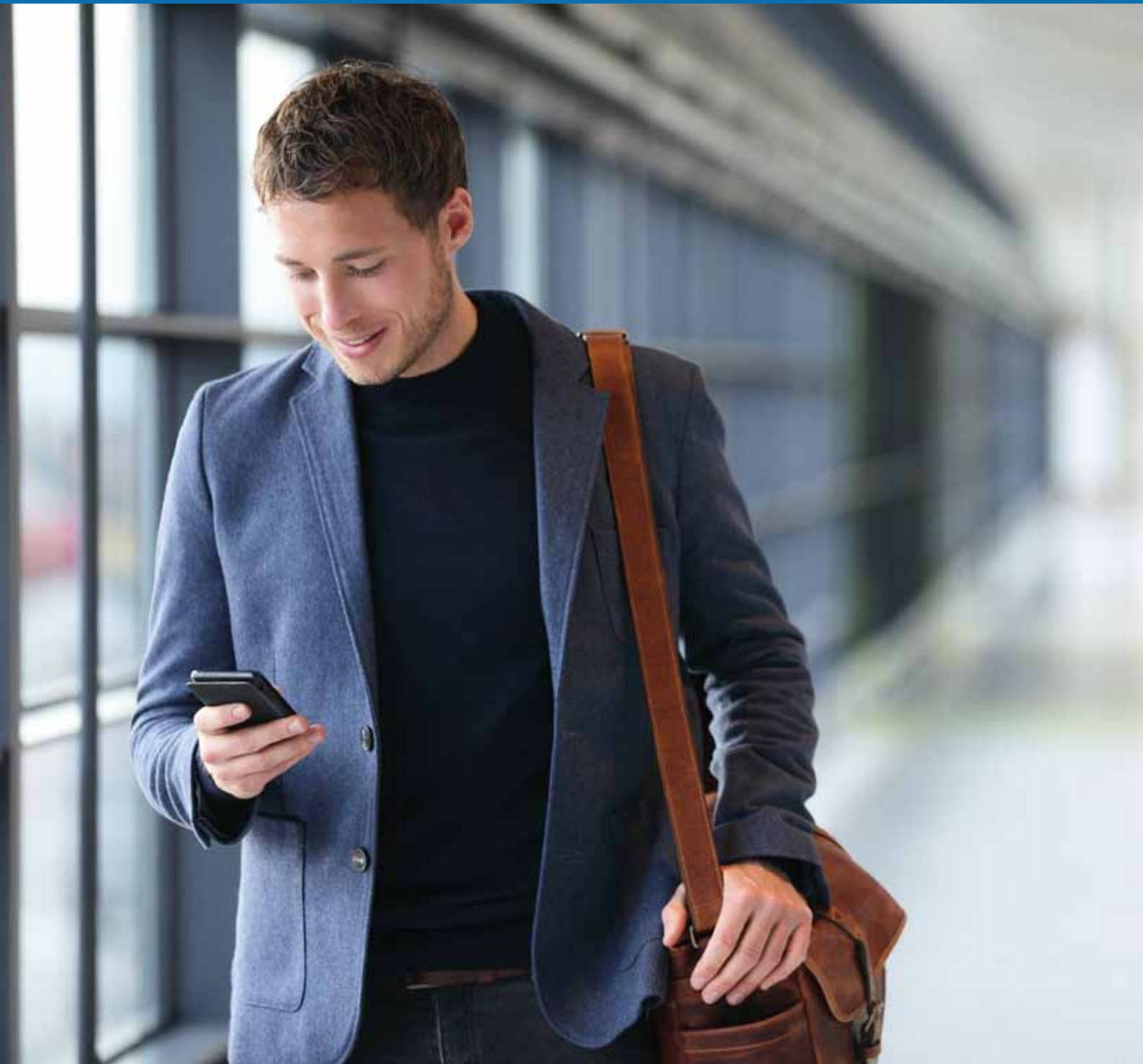
Rethink the way you communicate with your customers, suppliers and employees.

Generate sales, improve customer service, optimize business processes at very low cost. ✔

Why choose SMS as a business communication channel?

SMS reaches everybody, everywhere instantly! Even without internet access, even abroad. ✔

Your IT -environment, application & business systems

ASPSMS gateway

Global mobile delivery

aspsms.com

Your
- Customers
- Suppliers
- Employees

Send SMS...

➤ **via our web based service SMSBLASTER**

➤ **via Microsoft Outlook Mobile Service**

➤ **via our interfaces:**
JSON API (REST), .NET Assembly on NuGet, SOAP, XML, SMTP (Email), ActiveX, HTTP

ASPSMS is a SMS solution for businesses and developers, which is used by thousands of companies to improve their daily business.

Our SMS gateway enables your company to send text messages within a few seconds via our web based service, via email or via our ASPSMS interfaces (APIs). The sending of SMS can be automatically triggered by your software application after an easy integration with our interfaces. You can also integrate our two-way SMS number, so called virtual phone number, that all SMS replies are automatically forwarded directly to your application, to your email address or wherever you want.

ASPSMS provides a simple, fast and efficient business communication channel to reach your customers, employees and suppliers instantly.

SMS Facts shortly

- **98% SMS are read**, only 22% emails are opened (a huge amount of emails land in SPAM filter).

- Most sent SMS are opened **within a few seconds**.

- SMS benefits from a 10-100 times **higher response rate** than other communication channels.

- **Reaction time** after reading a SMS is very fast (90 seconds in average vs. 90 minutes with emails).

- Over 52 billion commercial and business related SMS are sent every month worldwide.

Simple, fast, reliable

Use ASPSMS in order to

✓ **have an integrated SMS solution to your software application**
- fast integration and easy to use

✓ **send SMS to mass audiences within a few seconds**
- send notifications about delays
- invite your regular customers to exclusive events with special offers and coupons

✓ **send personalized SMS, automatically triggered by your business system**
- improve your customer service and CRM solution
- remind appointments
- confirm and update orders
- send SMS alerts and notifications
- survey customers satisfaction
- secure transactions on web portals through one time password (OTP)

✓ **interact with your audience through our two-way number**
- coordinate and plan staff according to their availability
- send and receive SMS to your satisfaction survey

ASPSMS performance

- Ready to go in less than 5 minutes
- Real time delivery notification for each SMS
- Fast delivery within seconds and high throughput
- Worldwide applicable: Asian, Arab and Cyrillic characters
- Professional support
- 200'000 clients proofed
- No software installation necessary
- Send SMS to more than 200 countries and 900 mobile networks

Our price policy

- No setup costs
- No license costs
- No monthly costs
- You just pay a small fee per SMS

Two-way SMS numbers

- Receive a quick response-SMS from your customers or co-workers through an ASPSMS virtual two-way SMS number.

Interfaces

- JSON API (REST)
- ASPSMS Dot Net Assembly on NuGet
- SOAP Web Service
- XML Interface
- ActiveX-Component
- SMTP Interface
- Simple HTTP Request

Two-factor authentication

- Simple connection to Microsoft ASP.NET Identity
- ASPTOKEN

Ready made applications

- SMSBLASTER web edition
- SMS Blaster Windows Edition
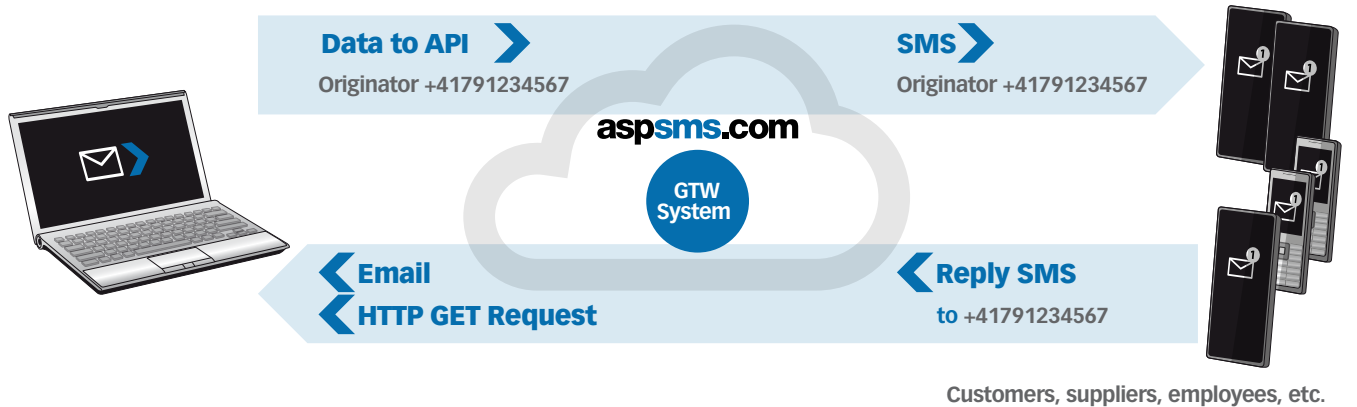- Outlook Mobile Service (2007, 2010)

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Global Two-Way SMS numbers

Your IT -environment, application & business systems

ASPSMS gateway

Global mobile delivery

Data to API ❯
Originator +41791234567

SMS ❯
Originator +41791234567

aspsms.com

GTW System

❮ **Email**
❮ **HTTP GET Request**

❮ **Reply SMS**
to +41791234567

Customers, suppliers, employees, etc.

Receive and forward incoming SMS automatically through an ASPSMS global two-way SMS number. We offer **Swiss** and **UK numbers** on our website and other numbers from more than 30 countries on request. These countries include:

Australia	Austria	Belgium	Brazil	Canada	Chile
Costa Rica	Czech Republic	Denmark	Estonia	Finland	France
Germany	Hong Kong	Indonesia	Ireland	Israel	Latvia
Lithuania	Malaysia	Netherlands	Poland	Puerto Rico	Romania
Slovakia	South Africa	South Korea	Spain	Sweden	USA

Global Two-way numbers act as SMS back channel in order to get replies from your clients to your messages. Those replies can be forwarded automatically to your software application or you can forward replies to your email-address or to an email distribution list.

Features

- SMS reply forwarding and integration into software environments like CRM-, ERP- and other IT-applications and systems.
- direct back channel to our software SMSBLASTER.COM web edition.
- Bidirectional messaging with global reach.
- One or more numbers exclusively for you.
- No number sharing. No more problems with keywords. No SIM-cards needed.No setup fee and very fast setup.
- No reverse billing. Cost for an SMS to a Global Two-Way SMS number is the same as the cost for a SMS to a similar number in that country.
- Global Two-Way numbers are offered for a small rent. Minimum rental period is 1 year.

Business examples

Many industries use SMS in their daily business, not only because SMS is fast and reliable: SMS is also much more personal than other communication channels. Almost each SMS is read instantly and has the highest and fastest response rate.

Here some industry specific usage examples in order you to realize how enormous all the implementation possibilities with SMS are:

Healthcare

Remind patients about **appointments** and reduce expensive no-shows.

Quickly arrange staff cover in case of **unexpected staff shortage** (illness…).

Plan staff shifts in hospitals.

Remind patients to take medicines after a critical surgery.

Job agencies

Send via SMS the job description to your manpower database and require a feedback about their availability. It is an efficient way to **recruit at short notice**.

Retail / eCommerce

Improve **customer service** (like orders updates, shipping).

Enhance your CRM solutions (e.g. surveys).

Send SMS reminders to customers, who abandoned their shopping cart with a link back to their cart.

Invite your loyal customers to exclusive events.

Marketing

Generate extra revenues through timely limited SMS campaigns (like coupons and discounts).

Push your customers to act or interact by including a website link, a click-to-call number or ask for a response SMS if you have an ASPSMS global Two-Way Number in use.

Banking & Finance

Reduce fraud through one-time-passwords (OTPs) also called **2-factor-authentication (mTAN).**

Send SMS alerts about suspicious transactions.

Alert about overdraft.

Remind customers about appointments or billings.

Travel & Hospitality

Confirm bookings.

Alert customers about **delays** and co-ordinate **changes** to travelers' schedules.

Deliver time-sensitive information on hotel and parking coupons.

Event & Gastronomy

Co-ordinate staff and their availability easily.

Invite or remind guests about an event or trade show and increase their interest.

In the gastronomy business, send special offers to regular customers.

IT / Software

Add SMS functionality to your software application.

Create own messaging services.

Notify technical employees about SMS **server alarms.**

Business examples & About us

Call Centers

Push information requests at the right time and in the relevant context.

Update service request.

Use SMS as appointments or **payment reminders**.

Education

Communicate with parents (absence alerts, appointments).

Arrange staff (absences at short notice).

Remind staff about trainings, meetings.

Inform students about lecture changes, events.

Government / NGO

Communicate and connect people with emergency aid.

Send instant information alerts when the need arises - even when voice calls cannot go through, SMS messages most likely still can.

Manufacturing

Provide reliable **notifications** of serious system issues such as machine downtime and changes in system status.

Use SMS as a reliable communication method between machines (M2M).

Social Networking

Inform or **remind members** about events. Improve attendance and increase event interest.

Secure user activations or sessions with one-time-passwords (OTPs).

Logistics

Optimize your logistics processes.

Send orders or route changes to your truck drivers by SMS without roaming costs, no matter what country your drivers are in.

Construction

Inform workers regarding **unplanned delays** or change of work duties.

Inform suppliers regarding last minute changes for the delivery details.

Anything

Every company has own specific needs where SMS is an ideal communication method. Have your own idea for SMS implementation in your company and **use ASPSMS to realize it NOW!**

About us

ASPSMS is a product of VADIAN.NET AG (founded in 1995), a Swiss based Internet and Mobile Solutions Company. As a pioneer in SMS and messaging business since 1997, we were first in the world to launch an international SMS portal at a time when nobody knew that SMS could be initiated through Internet.

VADIAN.NET is now one of the leading global providers of SMS solutions with more than 200'000 satisfied business clients and 300'000 private users. We have clients from software companies to dentist offices, from logistics companies to farmer schools and so worth.

Today, almost any company or institution has needs to send SMS easily and reliably to its clients, co-workers and partners or between machines (M2M).

aspsms.com

Please understand that because of confidentiality reasons, it is not possible for us to list company names or clients. Don't hesitate to contact us, if you need more specific information about ranges of capabilities that exactly match your personal needs. Amongst others, we provide our services to many notable corporate clients and institutions from the following areas:

- Admission Offices
- Agriculture
- Airlines
- Animal Hospitals
- Architects
- Automotive Industry
- Banks
- Call Centers
- Catering
- Churches
- Clubs and Discotheques
- Construction Industry
- Debt Collection
- Dentists
- Doctor's Surgeries
- Event Security and Guarding
- Financial Portal
- Fire Departments
- Fire Protection
- Garagists and Motorcycle Dealers
- Hospitals
- Hosting Companies
- Hotel Business
- Insurance

- Internet portals of all kind
- Jewelers
- Job Agencies
- Logistics and Fleet Managment
- Lotteries
- Management Consulting
- Mobile Marketing
- Mobile Phone Shops
- Mobile Ticketing
- Municipalities
- Opticians
- Pharma
- Political Parties
- Publishers and Printing Shops
- Schools of all kind and levels
- Ski Schools
- Sports Clubs
- Staffing Services
- Stock Exchanges
- Telecommunication Companies
- Transport Companies and Railways
- Travel Agencies
- Unions
- Universities

We are working together with many partners internationally in order to provide you best possible SMS delivery quality and service. Here below some of our partners:

Get started

We provide all interested clients free test-credits. Everybody can test and experience the extensive ASPSMS functionality and reliability without charge. We want you to be convinced that we are right partner for you! Please just register your own account on www.aspsms.com and ask for free test-credits.

We are happy to work with you regarding any messaging needs, what your company might have.

Test us NOW for free!

www.aspsms.com/testcredits

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ASPSMS is a product from VADIAN.NET AG (founded in 1995), a Swiss based Internet and Mobile Solutions pioneer. VADIAN.NET AG is today one of the leading global providers of SMS solutions with more than 200'000 satisfied business clients. ASPSMS has clients from software companies to dentist offices, from logistics companies to farmer schools and so forth. ASPSMS was launched at 2001.

Microsoft **Office** Specialist

asptoken.com

aspsms.com

THE SMART WAY TO SEND SMS
SMSBLASTER.COM
web edition